

# Rotarians Against Malaria. Finish the Fight platform.



# Our Drive

To stop a child dying of malaria  
every 2 minutes

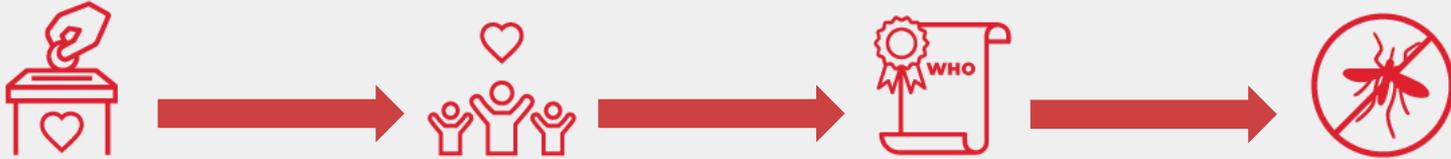
# Our Vision

**To bring People of Action Together to  
get the Western Pacific Rim\* certified  
WHO Malaria Free**



\* Papua New Guinea, Vanuatu, The Solomon Islands & Timor-Leste

# The role of the Global Fund



In donating to Finish The Fight, except for an administration fee taken by Rotary Australia World Community Service (RAWCS), all contributions go directly to the Global Fund, a worldwide movement to defeat HIV, TB and malaria.

The Global Fund uses 100% of this money – with no overhead taken out – to fund and support malaria prevention programmes run by local experts in the Western Pacific Rim region of Papua New Guinea, Timor-Leste, Vanuatu and the Solomon Islands.

These programmes help each of the countries to fight malaria effectively and move closer towards their individual malaria elimination goals and WHO Malaria Free certification.

The result is to save lives and increase overall economic productivity by stopping the vicious cycle of poverty that malaria perpetuates – reducing maternal mortality, neonatal and child deaths, school absenteeism and the burden of treatment costs.

# Past Timelines



June 2019

Approach by Global Fund

October 2019

LOI and Pledge at Lyon

April 2020

MoU signed

August 2020  
consultant

Appointment of marketing

July 2021

Launch of campaign and website

# Planning Timelines

June 2022      RI Convention Houston  
                            Special Event RAM-Global & MPI  
                            House of Friendship  
                            Breakout Session

May 2023      RI Convention Melbourne  
                            Two-day Congress on Malaria  
                            House of Friendship  
                            Breakout Session

# Our Team



PDG Dai Mason  
District 9620  
The Gap,  
Queensland,  
Australia



PDG Tony Spring  
District 9820  
Mt Eliza,  
Victoria,  
Australia



PP John Stockbridge  
District 9455  
Perth,  
Western Australia  
Australia



PP Amanda Miller  
District 9620  
Red Hill,  
Queensland,  
Australia



Rtn Adriana Lanting  
District 5320  
Los Angeles,  
California,  
USA



PP Michael Hayward  
District 1990  
Geneve,  
Switzerland

# Our Partners



1. APLMA have provided direct financial support to the recruitment of the marketing consultant
2. Help mobilize significant additional resources for malaria in Melanesia
3. Enable engagement of prominent Rotary members with Parliamentarians or senior Government representatives under the APLMA umbrella.
4. Engage as a thought partner for malaria messaging, as well as in the engagement of Melanesian Governments.
5. Be an advisory partner for the ongoing strategic planning



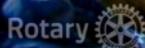
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# Our Ask

## Introduction to Corporates & UHNWI

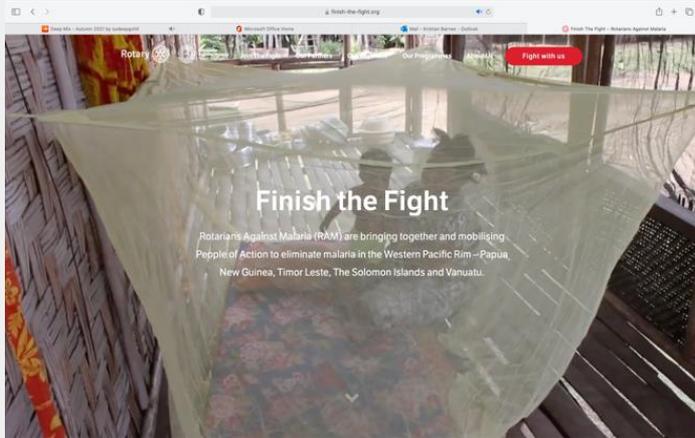
# What they can they expect from us?

- A curated programme
- A measurable impact
- A committed partnership
- A nurtured relationship

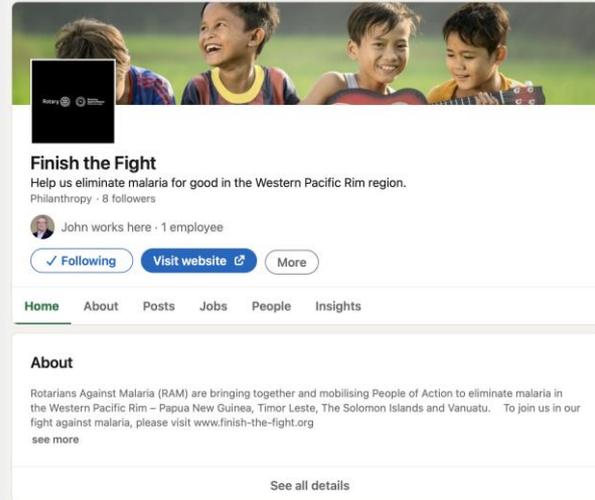


# Find us @

<https://finish-the-fight.org>



<https://www.linkedin.com/company/finish-the-fight/>



SAVE THE DATE

25-26 May 2023 in Melbourne

Two-day Congress on Malaria